

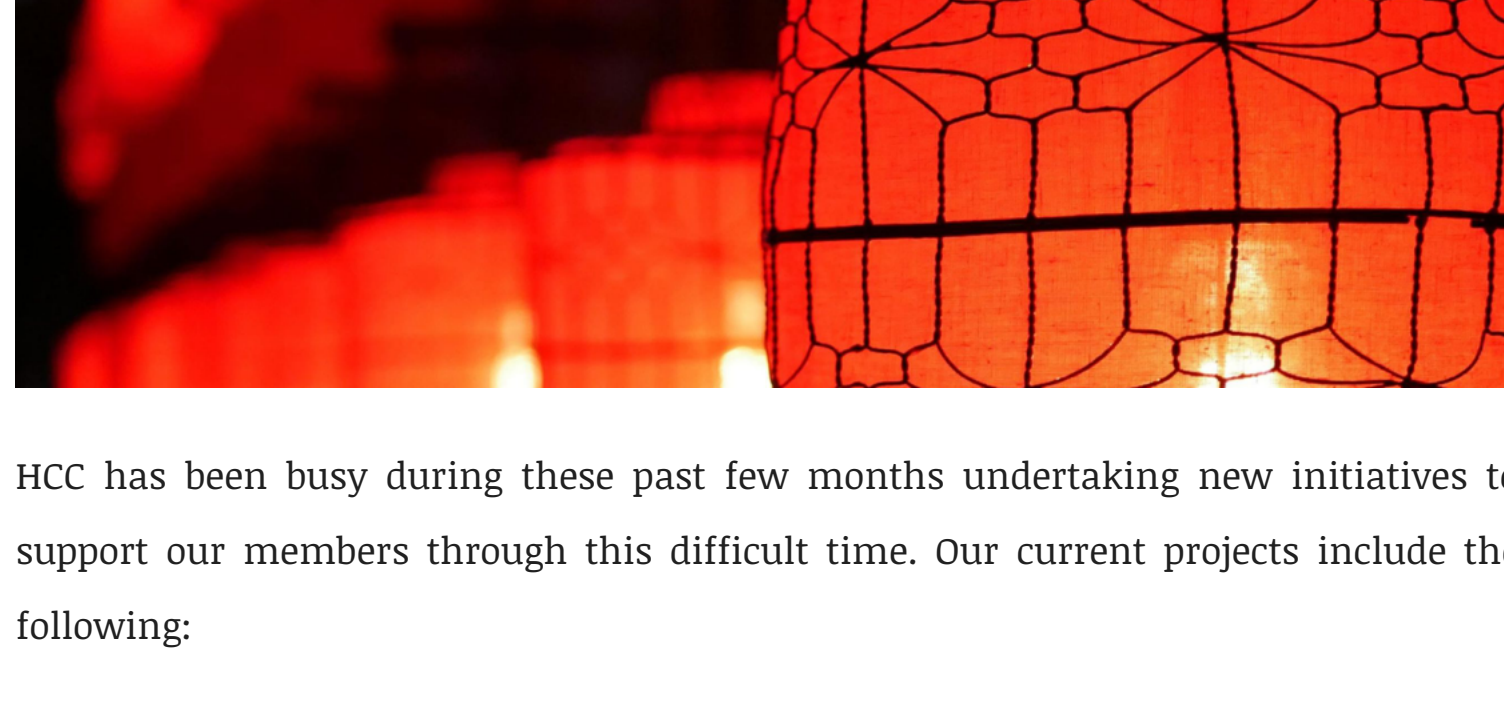


Many businesses are going through significant changes to get through these challenging times. Although the news portrays many stories of failures and businesses having to close down, we have seen many instances of perseverance, strength and courage in our own backyard around Haymarket.

Businesses in Haymarket are coming together, bouncing back stronger than ever before and demonstrating a strong community spirit in one of the most challenging times our society is going through.

Read on to find out more about what our local businesses are doing.

HAYMARKET CHAMBER OF COMMERCE UPDATES

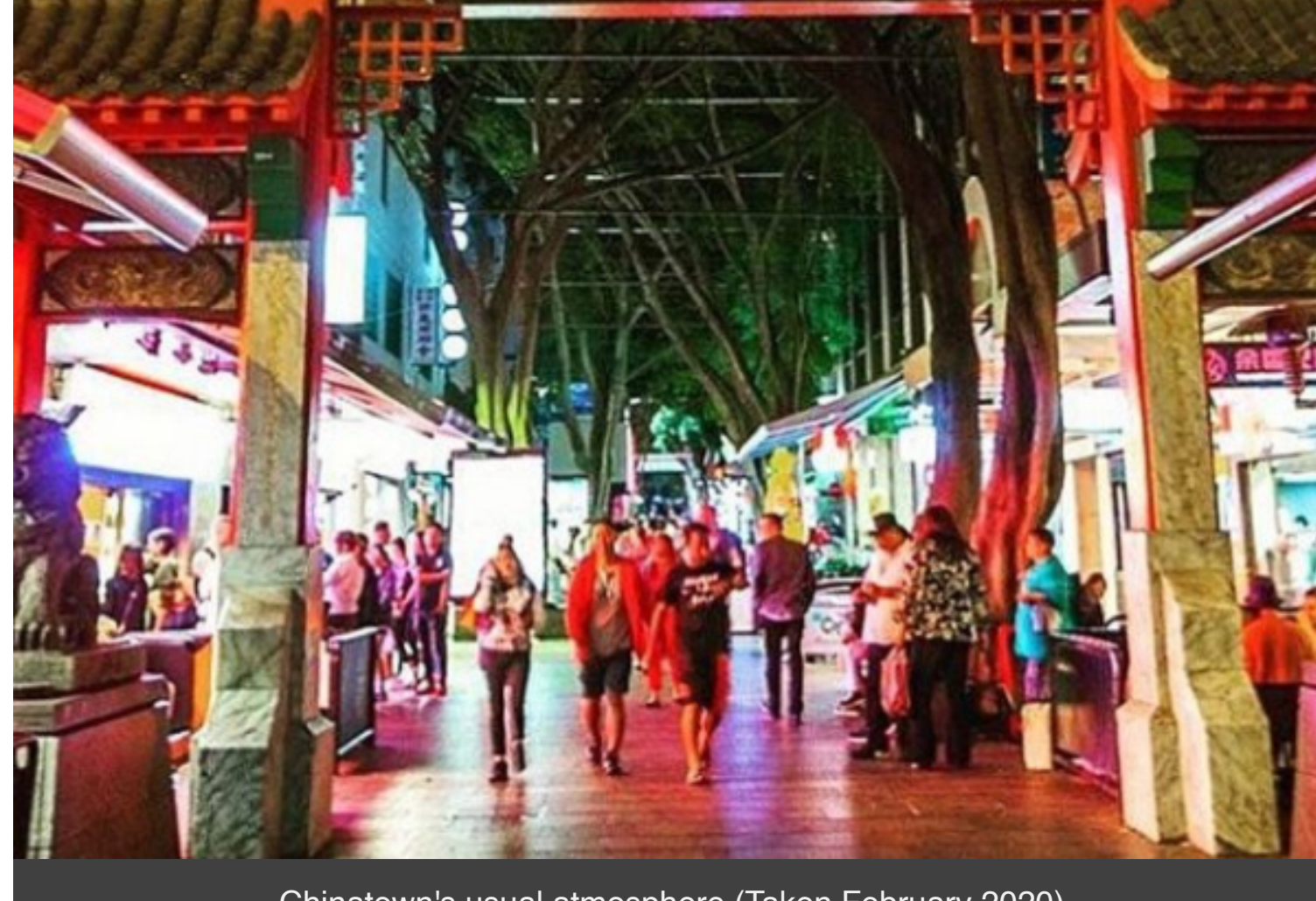


HCC has been busy during these past few months undertaking new initiatives to support our members through this difficult time. Our current projects include the following:

- We are in discussion with Sydney City Council to make upgrades to improve the atmosphere and security of Dixon St Chinatown in preparation for when things start to get busy again - including landscaping, additional artworks and improving lighting.
- Working with Council to revitalise the Haymarket / Chinatown area with entertainment and performances to bring attention back to our beloved precinct.
- Running regular webinars to provide members with new skills and practical tips so that we can all come out on top of these strange times.

We would like to get your thoughts on the parking situation in Haymarket. Please fill in our survey and have your say: [HCC Parking Survey](#)

HOPE FOR CHINATOWN AND HAYMARKET



Chinatown's usual atmosphere (Taken February 2020)

2020 has been an incredibly tough year for Chinatown and Haymarket businesses but there are incredible stories of hope, generosity and perseverance as business owners fight to survive.

At the peak of the pandemic, business owners and generous donors dipped into their own pockets to help out struggling people who had recently lost their jobs. The Palace Hotel in Haymarket [cooked free meals for hundreds of needy people each week](#), with the help of sponsors and volunteers.

Yummy Thai restaurant, located in Sussex Centre's food court, [generously fed hundreds of students](#) (mostly Thai international students), with the queue for food running hundreds of metres down Sussex Street.

Ho Jiak, the wonderful modern Malaysian restaurant in Haymarket has also been giving back to the community. Every Wednesday, owner/chef Junda Khoo together with his team [cooks hundreds of extra meals for people doing it tough](#). They've been able to do so by running special collaborative dinners with prominent chefs in the Sydney dining scene, then using the funds for what he calls the HOPE initiative.

Gumshara, located in Eating World food court and long lauded as Sydney's best Japanese ramen restaurant, has given its business a jolt in the arm [by offering delivery throughout Sydney](#). They also innovated to produce a special ramen for diners to cook at home. At the height of the pandemic, they even devised a [nifty order pick-up system](#) so customers wouldn't even have to leave their cars.

While COVID-19 has had a devastating impact on the Australian economy, these incredible stories show that we can emerge from the other side of this pandemic stronger than before.

LEARNING FROM OTHER CHINATOWNS AROUND THE WORLD

Sydney's Chinatown and the greater Haymarket area can be inspired by other Chinatowns around the world who have adapted to the pandemic by working together to introduce new schemes to boost business and welcome people back to the neighbourhood.

New York's Chinatown, which has been devastated by COVID-19, has activated its community and the stories of resistance and hope are truly inspiring. ["Welcome to Chinatown" was established by two Asian-Americans](#) to support NYC Chinatown businesses and to also grow advocacy from one united voice. They've since poured back US\$170,000 into Chinatown businesses and [aim to raise US\\$200,000 for 40 small business grants](#) (they have already raised more than US\$60,000).

A separate initiative in New York's Chinatown area, ["Send Chinatown Love"](#), was formed to help those specific businesses that ran on cash-only with owners that were not tech-savvy and didn't have strong English skills. They've already raised a whopping US\$60,000!

Both groups have partnered directly with businesses, using their design skills to create merchandise and products available for purchase, with the proceeds to go directly back to the businesses.

In London's famous Chinatown, the local community has worked with the council to [extend outdoor dining](#) in an attempt to bring people back to the area. Many restaurants have also signed up to the ["Eat Out to Help Out"](#) discount scheme, which gives customers 50 percent off from Monday-Wednesday.

Innovation is everywhere. Let's share some of that knowledge and creativity with the Haymarket community, so we can all emerge from this with our stories, culture and most importantly businesses intact. Let's start innovating and working together to celebrate the beauty and allure of Chinatown and Haymarket.



SMALL BUSINESS ASSISTANCE

Did you know there are a number of initiatives available to help your small business? It's important to explore all avenues so you can achieve the best results for your business.

City of Sydney's Matching Grant Program

The City of Sydney is supporting community-based projects, services and events by partnering with community groups and businesses. They're offering to match any contribution up to \$10,000.

Successful applicants have to demonstrate how their project will address the needs of their community, which could include cultural projects, community building ideas, neighbourhood events and public art. Applications for the second round close on 31 August. The third round will open on 21 October. [Apply now](#)

NSW Government's Small Business Recovery Grant

If your small business or not-for-profit organisation has been impacted by COVID-19 and seen a decline in turnover, you may qualify for a small business recovery grant from the NSW Government between \$500 to \$3,000. But be quick: applications close on 31 August. [Apply now](#)

Australian Government's Coronavirus SME Guarantee Scheme

The Australian Government recently announced new changes to the existing Coronavirus SME Guarantee Scheme, which is supporting up to \$40 billion of lending to small businesses to assist in this time of economic uncertainty.

Small and medium enterprises can now borrow up to \$1 million for terms of up to 5 years. The government is providing a guarantee of 50% of the loan's value to SME lenders for new, unsecured loans, which are to be used by businesses to access working capital to help get them through the impact of COVID-19. [Apply now](#)

Welcome To Our New Members

We would like to take this opportunity to welcome our newest members to the HCC Community:

- Peter Faludi Consulting - <https://www.peterfaludiconsulting.com.au/>
- Content Maximiser - <https://contentmaximiser.com/>
- Eating Street (Formerly known as Eating World) - <https://www.eatingstreet.com.au/>
- Digital Canteen - <https://digitalcanteen.com.au/>
- Greengate Advisory - <https://www.ggadvisory.com.au/>
- Bishop Collins - <https://www.bishopcollins.com.au/>
- Liquid Digital - <https://liquid.digital/>
- Bounce Matters - <https://bouncematters.com.au/>
- Body Work Acupuncture & Massage - <https://bodyworkacupunctureandmassage.com.au/>

HOW TO JOIN OUR COMMUNITY

Haymarket Chamber of Commerce (HCC) is one of Sydney's most progressive and growing business chambers and the voice for one of Sydney's leading commercial precincts.

This vibrant cultural and business precinct incorporates the largest Chinatown in Australia and attracts 2.5 million visitors annually. With over 3000 businesses and 6000 residents, Haymarket is also an important base for many international trading companies. The Haymarket Chamber of Commerce is committed to the continued success of the precinct and developing ways to maximise opportunities for growth. A major focus of the group is on promoting the interests of business and commerce.

We welcome your participation in our Chamber's initiatives and invite you to join our membership so we can represent our business community and support your business growth in the area.

For more information about Haymarket or the Chamber go to:

- Haymarket Chamber of Commerce website: www.haymarketchamber.org.au
- Haymarket Live Work Play Guide 2019 click [HERE](#)
- Chinatown Izi Audio Travel [HERE](#)
- Chamber Chinatown Walking Tour Phone Application on iTunes [HERE](#) or Google [HERE](#)
- Facebook [Haymarket Sydney Community](#)
- Instagram: [@haymarketlove](#)
- LinkedIn: [Haymarket Chamber of Commerce](#)

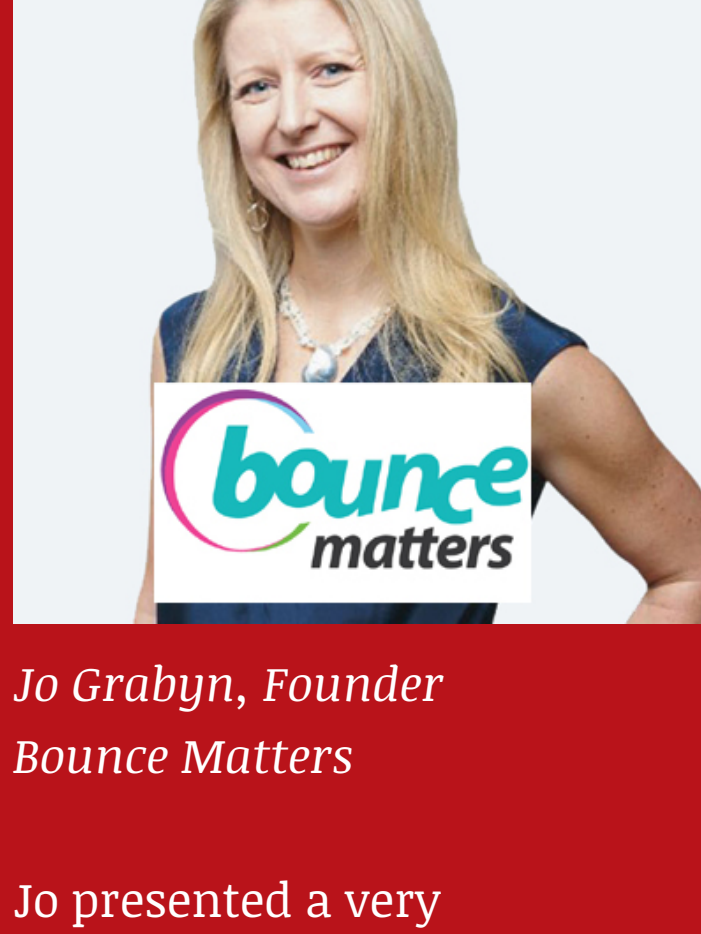
HCC's Latest Webinar

On 12th August 2020, HCC held a 90-minute webinar on *Managing Your Financial and Mental Well-being & Implementing a Digital Strategy for your Business in these difficult times*. We would like to thank our hosts for the very informative and educational sessions:



Ruby Cheung, Director Business Advisory Sydney

Ruby presented a very valuable and informative webinar on 'Business Finance Breaks' offering cash flow, tax and other strategies to support businesses. She also provided practical tips that every business can implement right now. You can learn more about Ruby's presentation [here](#).



Jo Grabyn, Founder Bounce Matters

Jo presented a very educational session on looking after your physical and mental well-being through these challenging times. In our busy lives, we sometimes forget to look after ourselves and Jo brings this back to our attention with tips and tricks. Learn more [here](#).



Michael Soden, Managing Director Liquid Digital

An increase in internet usage during lockdowns has meant businesses now, more than ever, need to think about going digital. Michael's webinar session focused on strategies for helping businesses seamlessly move online and take advantage of the new digital landscape. More info on Michael's webinar can be found [here](#).

[view this email in your browser](#)

Copyright © 2020 Haymarket Chamber of Commerce. All rights reserved.

Want to change how you receive these emails? You can update your preferences or unsubscribe from this list.

